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# **WEST VIRGINIA LEGISLATURE**

FIRST REGULAR SESSION, 1999

# ENROLLED

FOR House Bill No. 2924

(By Delegates Capito, Rowe, Hutchins, Mahan, Smirl and Webb)

Passed March 12, 1999

In Effect Ninety Days from Passage

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SPECIAL DESIGNATION DE SECRETARIO DE LA COMPANSION DE LA COMPA

### **ENROLLED**

**COMMITTEE SUBSTITUTE** 

**FOR** 

H. B. 2924

(BY DELEGATES CAPITO, ROWE, HUTCHINS, MAHAN, SMIRL AND WEBB)

[Passed March 12, 1999; in effect ninety days from passage.]

AN ACT to amend chapter twenty-four of the code of West Virginia, one thousand nine hundred thirty-one, as amended, by adding thereto a new article, designated article two-e, relating to regulating transfers of intrastate phone service; limiting transfer of phone services by telephone public utilities; establishing disclosure requirements for telephone public utilities for transfer of phone services; providing for third party conformation of transfers; establishing criteria for third party verification companies and conformation procedures for service transfers; prohibiting disclosure of subscriber information for marketing purposes: creating civil remedy for prohibited release; excepting certain transactions from this section; providing liability to prior phone service provider and subscribers for unauthorized charges; providing that this section does not limit any other remedies; providing conformity with federal requirements; and providing that public service commission has certain rulemaking and enforcement authority.

Be it enacted by the Legislature of West Virginia:

That chapter twenty-four of the code of West Virginia, one thousand nine hundred thirty-one, as amended, be amended by adding thereto a new article, designated article two-e, to read as follows:

#### ARTICLE 2E. REQUIREMENTS FOR PHONE SERVICE SALES.

#### §24-2E-1. Transfer of phone service providers.

- 1 (a) No telephone public utility may submit a change on
- 2 behalf of a subscriber in the subscriber's selection of a provider
- 3 of telephone service, except in accordance with the require-
- 4 ments of this section and the rules adopted by the public service
- 5 commission.
- 6 (1) The telephone public utility, its representatives or agents shall thoroughly inform the subscriber of the nature and extent of the service being offered.
- 9 (2) The telephone public utility, its representatives or 10 agents shall specifically establish whether the subscriber
- 11 intends to make any change in his or her telephone service
- 12 provider, and explain any charges associated with that change.
- 13 The public service commission may by rule establish additional
- 14 requirements for disclosure of services or fees and any addi-
- 15 tional appropriate requirements relating to disclosure or
- 16 cancellation of services, as the commission deems appropriate.
- 17 (3) Except as provided in subsection (b), the subscriber's
- decision to change his or her telephone service provider may be confirmed by an independent third-party verification company.
- 20 For purposes of this provision, the confirmation by a third-party
- 21 verification company shall be made as follows:
- 22 (A) The third-party verification company shall meet each of the following criteria:
- 24 (i) Not be directly or indirectly managed, controlled, or 25 directed, or owned, wholly or in part, by the telephone public
- 26 utility or its marketing agent;
- 27 (ii) Operate from facilities physically separate from those
- 28 of the telephone public utility that seeks to provide the sub-
- 29 scriber's new service; and

- 30 (iii) Not derive commissions or compensation based upon 31 the number of sales confirmed.
- 32 (B) The telephone public utility seeking to verify the sale 33 shall do so by connecting the subscriber by telephone to the 34 third-party verification company or by arranging for the 35 third-party verification company to call the subscriber to 36 confirm the sale.
- 37 (b) As an alternative to third party verification, the tele-38 phone public utility may authenticate the transaction by one of 39 the following methods:
- 40 (i) Verifying the subscriber's change in his or her telephone service provider by obtaining the subscriber's signature on a 42 document fully explaining the nature and extent of the action. 43 The document shall be a separate document whose sole purpose 44 is to explain the nature and extent of the action; or

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- 45 (ii) Obtaining the subscriber's authorization through an 46 electronic means that takes the information, including the 47 calling number, and confirms the change to which the sub-48 scriber has given his or her consent; or
  - (iii) Obtaining the subscriber's oral confirmation regarding the change, and shall record that confirmation by obtaining appropriate verification data.

The verification record shall be available to the subscriber upon request. Information obtained from the subscriber through confirmation shall not be used for marketing purposes. Any unauthorized release of this information is grounds for a civil suit by the aggrieved subscriber against the person or persons responsible for the violation.

- (4) Where the telephone public utility obtains a written order for service, the document shall thoroughly inform the subscriber of the nature and extent of the action in accordance with this section and the rules adopted by the public service commission.
- 63 (5) The telephone public utility shall retain a record of the 64 verification of the sale for at least two years. These records

- shall be made available to the subscriber, the Attorney General,or the commission upon request.
- (c) Any telephone public utility that violates the provisions of this section shall be liable to the telephone public utility previously selected by the subscriber. The violating telephone public utility shall refund to the properly authorized telephone public utility all charges collected by the violating telephone public utility. The properly authorized telephone public utility shall then refund any overcharges due the subscriber. The public service commission shall adopt regulations to govern credits to subscribers pursuant to subsection (f) of this section.
  - (d) The remedies provided by this section are in addition to any other remedies available by law. Violations of this section shall be subject to orders and other actions consistent with the public service commission's authority as provided in this chapter. This section is intended to supplement and be in addition to federal laws and regulations regulating phone transactions.
  - (e) Nothing in this section shall be construed to impose any obligation or liability on a local exchange telephone public utility that executes, in good faith, an order for a change in a subscriber's telephone service provider submitted to it by the subscriber or by another telephone public utility.
  - (f) The public service commission shall promulgate rules consistent with and necessary to effectuate the purposes of this section.

## 5 [Enr. Com. Sub. for H. B. 2924

That Joint Committee on Enrolled Bills hereby certifies that the
foregoing bill is correctly enrolled.
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Chairman Sounce Commune
Joseph Sullin
Chairman House Committee
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